

# CAPABILITIES STATEMENT



SHANNON KELLI  
PICTURES



**Shannon Kelli Pictures**  
creating on-brand imagery that elevates  
your presence online and in print  
[www.shannonkelli.com/getstarted](http://www.shannonkelli.com/getstarted)



## CONTACT INFORMATION



- 510-501-5743
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- www.shannonkelli.com

## SKILLS

- Full Service Photography Agency
- Professional Portrait & Event Photography
- Commercial & Architectural Photography
- Advertising & Promotional Campaign Photography
- Print Production for any size client
- Still & Moving Picture Capture

## DIFFERENTIATORS

- High-End Professional Equipment/ Nikon D850 & D5
- Latest Mac Computer editing machine
- Expert in lighting
- Latest Editing Software - Adobe Photoshop and Adobe Creative Suite
- Available for Domestic and International Travel
- Education: BA in Rhetoric Concentrating on Narrative and image from UC Berkeley

## PAST PERFORMANCE

### 5 Elements Design & Build:

Continued photography contract for still and motion work for large scale build projects.

### Lawrence Berkeley National Lab:

Photography contract documenting projects, meetings, events and head shots as needed

## COMPANY OVERVIEW

Shannon Kelli Pictures is a professional commercial photography agency with 15+ years of experience capturing high-quality images for clients in industries such as, product, architectural, big/small business and government agencies. My passion for photography and eye for detail ensure that every image I take captures the essence of the subject and effectively communicates the intended message.

## CORE COMPETENCIES

- Still and Moving Pictures of Your Projects (all phases)
- Location Scouting /Visual Site Surveys
- Documentation of Engineering Components and Systems
- Aerial Photography (stills and video)
- Time-Lapse & Stop Motion Animation Photography
- Event Photography (ground breaking/topping out/dedication ceremonies, general meetings)
- Available for Domestic & International Travel
- Geo-tagging of all photos for location accuracy
- Archiving captioning and key wording

## NAICS CODES

- 541922 - Commercial Photography
- 711510 - Independent Artist
- 541890 - Advertising Related Services
- 541490 - Other Specialized Design Services

**Sam Registration** - Active

**Business Size** - Small Business

**Socio-Economic** - Woman-Owned Small Business

"I will continue to shoot with Shannon Kelli Pictures going forward and love what she did in post production. She has a strong attention to detail and gave me more than what I asked for." - Troy Martinez - 5ED

**CAGE/NCAGE CODE:** 9ARH3

**UEI:** Y6AGLYAD4DN5

**EIN:** 86-1794091

**DUNS NUMBER:** 118669564